

WWDSTYLE

Blondie Moment

Debbie Harry of Blondie gave a surprise performance at the Marc Jacobs-sponsored Halloween benefit in Provincetown, Mass., over the weekend. For more post-Halloween havoc, see page 10.

PHOTO BY PHILIP PATTON



▲ JUDGMENT DAY: FRANCISCO COSTA, GEORGINA CHAPMAN AND KEREN CRAIG WERE ON HAND TO DECIDE THE WINNER OF THE DORCHESTER COLLECTION FASHION PRIZE. PAGE 11

MEMO PAD

INTO THE TOWER: It has taken 16 months but Hearst Magazines head **David Carey** has finally roped in a former Condé Nast executive. Hearst said Monday that **Debi Chirichella** will become the company's chief financial officer, a new position. Chirichella, most recently at Prometheus, is a former cfo at Condé Nast and chief operating officer of Condé Nast Digital and Fairchild. She left Condé earlier this year. She begins at Hearst on Nov. 14.

"I would say that we had identified many months ago that this was a role that we needed to create and then once we started thinking about who could fill that role, Debi's name was at the top of the list," said Carey.

He left Condé Nast for Hearst in July 2010 and publishers at 4 Times Square had been anticipating at least some sort of mini-raid. It never came. The only senior-level person that Carey brought

into Hearst was former Men's Vogue editor **Jay Fielden** to become editor of Town and Country last January.

Chirichella, who hasn't been at Condé since the beginning of the year and was hardly one of Carey's capos, is the first senior-level ex-Condé Naster he has brought over on the business side. Sources said the two never worked that closely at Condé, but they always had mutual respect for one another. By the time Carey started to spend more and more of his time in Condé's executive suite, Chirichella had already moved over to Fairchild.

Meanwhile, Chirichella will depart from Prometheus after only five months as its chief operating officer and cfo and that makes yet another significant change for upper management there. **Richard Beckman** gave up his day-to-day duties of overseeing the publisher's magazines over the summer and **Michael Wolff** recently left the company as editorial director of AdWeek.

Hearst also said on Monday that **Grant Whitmore** will become the vice president of digital operations at

Hearst Magazines. Whitmore was most recently the chief operating officer for HFM US Digital Media. Meanwhile, Moody's **Carlton Charles** will become the Hearst Corp.'s treasurer, succeeding **Jon Smith**, who will retire at the end of the year. — **JOHN KOBLIN**

BACK TO THE FUTURE: Meredith Corp. completed its acquisition of Every Day With Rachael Ray on Monday from Reader's Digest Association and will publish its first issue of the magazine in February. The deal was estimated to be for between \$5 million and \$10 million, according to insiders.

And Meredith didn't take long to make changes at the title. **Christine Guilfoyle**, who was the magazine's launch publisher until 2007, will switch over from More to become publisher of Everyday, succeeding **Paul Jowdy**, who only joined the magazine in May from Details. Meredith clearly is hoping Guilfoyle can bring the touch that made Everyday a successful launch because it sure needs it: Through the November issue, ad paging was down 21 percent to 522,

according to Media Industry Newsletter. Guilfoyle also has less to work with: Only last week when it was still owned by RDA, the title revealed it would count the November issue as two issues and offered to credit unsatisfied readers.

Linda Fears, editorial director, Meredith Food Content and editor in chief of Family Circle, will oversee all editorial content for Everyday. Meredith is searching for a new editor in chief to succeed **Liz Vaccariello**, who is staying with RDA. — **AMY WICKS**

DOUEDARI TO DIESEL: Diesel USA has tapped **Katja Douedari** as vice president of marketing, effective Nov. 7. She was previously vice president of communications and marketing at Hugo Boss Fashions Inc., the U.S. division of Hugo Boss, from 2002 to 2009. More recently, she founded a children's wear line and store called Phoenix and Nola, based in Brooklyn. Douedari, who is filling a position that has been vacant since December, reports to **Cristiano Quieti**, chief executive officer of Diesel USA. — **DAVID LIPKE**

Costumed Designers

TERRY RICHARDSON prowled the New York Midtown nightclub Club 39 dressed as a rabbi at the Halloween Tea Dance and Revue he co-hosted with V Magazine on Sunday night. The photographer shot the most recent covers of the magazine, which were displayed on monitors across the room. The covers showed models with their faces slashed with neon paint, usually with their arms draped around each other's shoulders.

Richardson was accompanied by **Harry Bernstein**, who was draped in a nearly identical costume. Female partygoers had been grabbing fistfuls of their fake beards all night and showed no signs of stopping.

"I don't know what it is!" Bernstein shrugged. "Ladies apparently love rabbis?"

A bevy of the cover girls were also on hand as hosts of the party: **Joan Smalls**, **Candice Swanepoel**, **Sui He**, **Hanaa Ben Abdesslem** and **Bambi Northwood-Blyth**. Much like their cover images, most had painted faces. Some were rendered almost unrecognizable by their costumes, like Smalls in costume as Cheetara. Smalls and Swanepoel both manned the DJ booth later in the evening.

"It's just fun," Swanepoel laughed of the fete from her perch near the stage. The Victoria's Secret angel was admiring **Lady Bunny's** wig, which almost grazed the ceiling. "Who doesn't love dressing up?" she asked. "It's Halloween. You get to be someone different."

Alber Elbaz was also there, just returned from Boston due to the inclement weather. "The snow," Elbaz groaned of Saturday's storm. "I was stuck."

Richard Chai was surprisingly relaxed, considering he was wrapped in a straitjacket while mugging for photographers next to **Phillip Lim** and his gigantic wooden fan. How was Chai planning to drink with his arms out of the equation? "I'll figure something out," the designer grinned, making way for the bar.

—ALESSANDRA CODINHA



Cape Crusader

HERE'S THE scene: a Nor'easter battering Cape Cod, winds howling, waves washing over the Provincetown seawall and hundreds of guests who'd just exited a Marc Jacobs International Halloween bash wandering happily down Commercial Street dressed as Spartans, Black Swans and the entire cast of Oprah (Dr. Phil, Rachael Ray, et al.)

"It's been a long time since I saw a party like this," said Marc Jacobs president **Robert Duffy**, whose company has a history of outrageous costume parties. The New York fashion house sponsored the Provincetown evening to raise money to maintain the historic 1886 Town Hall, recently given a \$6 million overhaul that restored the structure's original sweeping double staircase and ornate, coffered-ceiling auditorium.

"It's part of our brand DNA to get involved with every community we have a store in," said Duffy, but noted that with "P town," where the company operates a small seasonal store, the connection's personal. His parents rented homes in neighboring Truro every summer; by age 16, Duffy was working odd jobs in Provincetown and renting a place on his own. He hung out in the balcony of the increasingly dilapidated town hall where, for a half-century, the town threw legendary costume balls attended by resident artists and writers such as Eugene O'Neill, Norman Mailer and Mark Rothko. One year, Norman Rockwell judged the costumes.

When the town revealed it was reviving the tradition, which petered out in the Fifties, some 900 tickets sold out within hours. (Always quick to see a merch opportunity, Marc Jacobs also sold at least two runs of commemorative, proceeds-to-benefit T-shirts.)

For the price of admission, revelers got a surprise performance by **Debbie Harry**, who peeled off pieces of a red-and-black military ensemble as she alternated between cuts from her new album "Panic of Girls" and Blondie classics. A flash mob ran a quick, choreographed dance to "Thriller" before Harry went on.

In order to restore the town hall's chandelier and original paint scheme, architects relied on party pics from the Twenties showing revelers dressed in costume. In homage, Duffy and event planner **Bryan Rafanelli**, who worked **Chelsea Clinton's** wedding and who owns a home in Provincetown, duplicated the old costumes and dressed as a penguin and Portuguese fisherman, respectively.

— KATHERINE BOWERS



Robert Duffy in costume.

PHOTO BY PHILIP PATTON

Game Time

TOM COUGHLIN, the New York Giants head coach, does not tolerate lateness. So it's probably a good thing that his quarterback has a sponsorship deal with Citizen Watch Co.

"We have to be five minutes early to every meeting," said Eli Manning, "so at least I know I'll never be late."

So customers who show up at Macy's Herald Square at 5:30 p.m. today to meet Manning can expect he'll be right on time. Manning will make an appearance to introduce his Limited Edition Citizen Eco-Drive Perpetual Chrono A-T watches. The company produced 1,000 of both of the models' designs, and shoppers who purchase one will have the opportunity to have their photo taken with Manning at a private VIP reception and have their watch box personalized by him.

Tuesdays are an off day for the ath-

lete, who led his team to a Super Bowl championship in 2008, and a victory — albeit a tough one — over the Miami Dolphins on Sunday. Manning believes the current roster has the talent to make it to the big show again this year. "It's still somewhat early, there are a lot of games left, but our goal is to get better every week," he said of the team, which is currently sitting in first place in the NFC East. "We have a lot of young players and they're making strides. They understand more about offense, and they've really gotten better from our first game."

Although Manning is making no predictions, he said he's "excited about the possibilities" for this year's team and expects to "finish strong."

Even though his father, Archie, was quarterback of the New Orleans Saints and his brother Peyton plays the same position for the Indianapolis Colts (although he has missed the entire season so far because of neck surgery), Eli Manning said he doesn't believe he was

Eli Manning



PHOTO BY CHRIS TROTMAN/GETTY IMAGES

destined to be a quarterback.

"My dad never forced me to play," he said. "But I loved being outside. This was in the days before the age of the Internet and video games, so on sunny days, we were out playing sports." He said his parents "stressed academics first," but he was bitten by the football bug in high school when he was tapped to be the starting quarterback in his sophomore year. "I'm blessed to get to do this for a living," he said.

Manning said in the off-season, he likes to travel, visit family and friends and play golf — activities that don't carry a high risk of injury. He also has a "new hobby," spending time with his seven-month-old daughter, Ava Frances. "That's very rewarding," he said.

What's also rewarding is that his association with Citizen Watch Co. will result in a \$30,000 check being donated in his honor to the New York Chapter of the March of Dimes, for which he is the New York Celebrity Chairperson.

— JEAN E. PALMIERI